

They not always  
fit in

But they fit in your  
company



Jobkanaal  
wordt u gratis  
aangeboden door



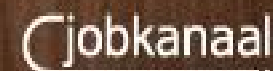
Met de  
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Met steun van de  
Vlaamse overheid



# Jobkanaal



## Description

- an initiative of Voka – Flanders' Chamber of Commerce and Industry
- Unizo and Verso (other employers' organizations), VKW (entrepreneur platform) joined later.
- supported by the Flemish government

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Vlaams  
netwerk van  
ondernemingen



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# Jobkanaal



- offers a free channel for publishing vacancies
- built a bridge between ventures and jobseekers from the target groups
- cooperate with a broad network of labour counsellors of VDAB and third organizations
- wants to contribute to the achievement of equal job opportunities

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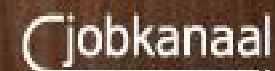
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# Jobkanaal



## Target groups:

- 50-plus
- Persons with a disability
- Foreign people
- New groups 2010 (WIP):
  - Poor
  - Low-skilled

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# Jobkanaal

Jobkanaal

Flemish government

EMPLOYERS  
Voka, Unizo, Verso,  
VKW

Jobkanaal

LABOUR  
COUNSELLORS:  
VDAB, VVSG, SLN,  
GTB, Federgon...

ACTIVE RANGE OF  
JOBSEEKERS  
Target groups

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# Jobkanaal

Jobkanaal

Advanced  
preselecting



Wide network of  
professional  
recruiters



Free counseling  
after hiring



You choose the  
final candidate



Your warranty on  
the appropriate  
candidate

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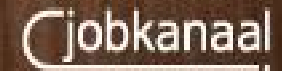
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# Jobkanaal



Year	jobs	references	jobs filled	succesrate	Company visits
2008	13.254	35.552	4.355	33 %	2.618
2009	10.042	23.880	2.697	27 %	2.617
2010	17.459	28.793	3.832	22%	2.751

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# Jobkanaal



## Activities to achieve this:

- Personal visits to companies and labor counselors with focus on the theme diversity
- give information concerning specific instruments and measures
- Collections of vacancies
- provide the government with a better understanding of the needs and desires of companies
- organize network activities for enterprises and labor counselors

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